

FOR IMMEDIATE RELEASE – April 20, 2012John Dobken, Public Affairs, 509-377-8369
Angela Smith, Public Affairs, 509-377-4154

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Energy Northwest Employees Voice Support for Clean Nuclear Energy

RICHLAND, Wash. – In honor of Earth Month, Energy Northwest is releasing a new public service announcement, “Clean Energy.” It features employees from departments throughout the agency, including training, chemistry, security and engineering. The 30-second PSA will be aired on broadcast and cable stations throughout Washington over the next several weeks.

The employees are spreading the message that nuclear energy is one of the cleanest baseload sources of energy, surpassed only by hydroelectric as a carbon-free source of full-time power.

“Energy Northwest and its employees want the region to understand that power from Columbia Generating Station is a vital part of the clean energy mix for the Northwest,” said Rochelle Olson, Public Affairs manager for Energy Northwest. “We believe conservation is the best way to meet the demand for additional power. After that, a diverse mix of carbon-free sources, including nuclear, is ideal.”

In fiscal year 2011, Columbia produced 7,247 gigawatt hours of electricity while keeping an average of 7.9 million metric tons of greenhouse gases from entering the atmosphere. According to the Nuclear Energy Institute, nuclear energy facilities provide nearly 70 percent of all of America’s clean-air electricity.

To download a Windows Media version of the PSA, visit the Energy Northwest website and click the link on the top-right corner of the home page. The PSA can also be viewed on the Energy Northwest YouTube page: <http://www.youtube.com/watch?v=rqsEnyJ5R2U>

About Energy Northwest

Energy Northwest develops, owns and operates a diverse mix of electricity generating resources, including hydro, solar and wind projects – and the Northwest’s only nuclear power plant. These projects provide enough reliable, affordable and environmentally responsible energy to power more than a million homes each year, and that carbon-free electricity is provided at the cost of generation. As a Washington state, not-for-profit joint operating agency, Energy Northwest comprises 28 public power member utilities from across the state serving more than 1.5 million ratepayers. The agency continually explores new generation projects to meet its members’ needs. Energy Northwest – www.energy-northwest.com.



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